



## **Paperless Solutions Group Along With Levinson & Associates Rollout Revolutionary Consumer Insurance Buyers Portal for All Agents.**

*PSG along with Levinson and Associates are bringing to market a truly unique experience to help consumers with their insurance needs.*

Paperless Solutions Group (PSG), the premier provider of digitizing processes in the insurance marketplace, announced today that along with Levinson & Associates, Inc, one of the industry's leading Independent Marketing Organizations, has brought to market a unique insurance portal, named "InsureMeNowDirect," allowing consumers to quickly self- quote and apply for a variety of insurance products by multiple carriers.

Unlike other consumer insurance sites,"InsureMeNowDirect" provides a revolutionary, new feature that gives the consumer an option for instant access to a local agent in their very own neighborhood and gives the agents instant access to complimentary leads/prospects. It is estimated that more than 70% of on-line insurance applications are abandoned due to customer questions that could have been resolved by a quick, in-person meeting or call with an agent. "InsureMeNowDirect" taps into the vast Levinson network of 17,000+ producers across the country that easily solves that problem.

"As an Independent Marketing Organization, our goal has always been to help our producers protect more families by offering insurance products that truly meet their needs," said Bill Levinson, Managing Partner, Levinson & Associates. We recognize that more and more consumers are trying to purchase insurance on-line, however most struggle with the lengthy application process, as well as identifying the best product for their needs. "InsureMeNowDirect" delivers an instant solution to consumers and lets them quickly continue through the quote-application-approval process independently or with an agent's assistance. It's the first and only solution of its kind that satisfies the needs of both agents and consumers.

Over the past decade, Levinson & Associates, Inc. has become a national marketing powerhouse amongst the insurance community. The organization will be expanding their reach in the direct marketing channel to engage end consumers with the "InsureMeNowDirect" site and automatically match visitors with the closest producer. The "InsureMeNowDirect" platform is yet another technology program that continues to build upon the Levinson & Associates guiding principle that the relationship with their producers and General Agents is their most important asset. And finally, at Bill Levinson's insistence, "InsureMeNowDirect" was developed as a tool to help their producers and General Agents elevate their practices and make more sales by becoming the best and most efficient professionals as possible.

Jeff McCauley, President at Paperless Solutions Group, stated that "The team at Levinson & Associates have been longtime clients and friends. They've always been progressive when it comes to offering technology to the field. When Bill approached us about "InsureMeNowDirect" we were thrilled to bring the vision to reality. We're very excited to continually bring on new insurance carriers and products to the platform."

PSG is a leading provider of cloud-based software solutions for the life insurance and financial services industry. Our products and services provide unparalleled automation and integration for the insurance services industry. These innovative offerings conduct millions of transactions annually by enabling the presale, new business and underwriting, point of sale, and post-sale support. To learn more about PSG, please visit <http://www.psginc.co>.



To learn more about insuremenowdirect & Levinson and Associates, email [info@carylevinson.com](mailto:info@carylevinson.com), or contact Bill Levinson, Managing Partner.

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