Allianz Life Insurance Company of North America

# Intergenerational Planning Case Design

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# 3 Case studies: 1 powerful product



<sup>1</sup>The death benefit is generally paid to beneficiaries income tax-free.

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Death benefit protection<sup>1</sup> and the potential for supplemental retirement income

- Intergenerational planning
- Seeking a tax-efficient portfolio



# 01

Death benefit and the potential for supplemental retirement income



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#### Allianz Life Pro+ Advantage<sup>®</sup> Fixed Index Universal Life Insurance Policy



#### **Death benefit protection**

• Generally paid income tax-free to beneficiaries

#### Living advantages

- Accumulation value potential
- Access to any available cash value through policy loans or withdrawals<sup>1</sup>
- Access to death benefit in case of chronic<sup>2</sup> or terminal illness<sup>3</sup>
- Tax advantages

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<sup>2</sup>Additional cost applies when exercised. There is no cost if you do not exercise the rider. Charges are based on age, gender, premium class, current cash value, and current discount factor interest rate at the time of acceleration. Rider is not available in all states. May be taxable. Refer to appropriate consumer brochure for state specific information.

<sup>3</sup>Additional cost applies when exercised. There is no cost if you do not exercise the rider. Must be certified terminally ill with a life expectancy of 12 months or less to access a portion up to 100% of the policy's death benefit while the insured is still living. May be taxable. Refer to appropriate consumer brochure for state specific information.

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# Additional considerations

- Keep in mind that an FIUL policy may be subject to market volatility to a certain extent. It is possible to earn 0% interest in any given year.
- Actual interest credited to the life insurance policy and type of loan taken will vary based on the crediting method and allocation options chosen, annual floor, and current caps and participation rates, which will impact potential loan amounts. Illustrations showing a consistent interest rate each year are not realistic.
- The amount of interest the policy earns impacts the amount of cash value available, and there is no guarantee that there will be sufficient cash value available to keep the policy in force, which presents the potential for risk to the policy.
- > FIUL is not a source of guaranteed retirement income.
- When accessing policy loans and withdrawals, the available cash value and death benefit will be proportionally reduced and the loans may be taxable if the policy lapses or is surrendered. Your clients should consider the potential tax implications of taking policy loans and withdrawals, and discuss them with their tax professional.
- When taking policy loans, be sure to manage the policy values and premium payments to ensure the policy remains in force. It is important to review the potential impacts of taking sustained loans at a rate lower than what is represented in the example.

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# **Client introduction**



This hypothetical example does not represent a specific Allianz client or FIUL policy. <sup>1</sup>The Classic bonus default mix includes 50% Bloomberg U.S. Dynamic Balance II ER Index and 50% PIMCO Tactical Balance ER index.

Age: 45 Status: Small Business Owner Goals:

- Death benefit protection
- Tax advantages
- Supplemental retirement income

#### Case design assumptions:

Preferred NT, 25K/yr to age 65, Indexed Loans for 30 yrs beginning at age 66, Classic bonus default mix<sup>1</sup> at 6% non-guaranteed illustrated rate

Selecting the appropriate key employee compensation strategy



An **annual cash bonus** is a simple and flexible form of incentive compensation that requires minimal administrative costs or time commitment from human resources.



While a **cash bonus** may be an effective tool for rewarding a key employee, it doesn't provide an incentive to retain their employment beyond the current bonus period.



One **common alternative** is to contribute to a cash value life insurance policy owned by the employee.

# Case study summary

This hypothetical example is for illustrative purposes only. It is intended to show how features such as product benefits, accumulation potential and loan features work, and is not intended to predict future results. Actual results may be different from the figures shown and in some cases may be significantly higher or lower. The character is fictional and not an actual Allianz client.

The death benefit is generally paid to beneficiaries income tax-free.

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Frank – 45 year old small business owner		
Initial Death Benefit	\$362,335	
Annual Premiums (Years 1-20)	\$25,000	
Death Benefit at age 65	\$1,269,429	
Annual Indexed Loans	\$77,153	
Assumed death at 85	<ul> <li>Death Benefit \$665,255</li> <li>Loan amounts age 65-85 \$1,543,060</li> </ul>	

Potential income tax-free loan amount to insured and death benefit to beneficiaries \$2,208,315

Assuming a minimum guaranteed illustrated rate of 0.10%, and maximum fees and charges were applied, the cash value would not be sufficient to support a loan strategy and the policy would lapse after four years of taking loans.

# Additional Resources



Small Business Life Insurance Overview (M-5115)



Building an Effective Key Employee Compensation Strategy

"Start with good people, lay out the rules, communicate with your employees, motivate them and reward them. If you do all those things effectively, you can't miss." – Lee Jacocca

Chances are the success of your business relies, at least in part, on the talents and performance of your employees. And while each employee is important, there may be a few who are key to attaining your business objectives. Just as each business has a value proposition it offers to prospective customers, the tadal compensation package you offer key employees is part of your value proposition to them.

There are many different forms of compensation and benefits an employer may offer to retain, recruit, and motivate the talent they need to succeed.



Before committing financial resources, it's important

Like any other business decision that requires an allocation of financial and human resources, it is important to take a strategic approach.

to determine exactly what your goals are.

Is your business a start-up that needs to quickly

attract top talent? Is it an established business

Define and prioritize goals

AMK-506 (10/2020)

the better. For example: • We're looking to sell the business within 4-5 years and need our employees to drive revenue until the sole occurs in hopes of driving the stock price higher.

The more specific you are about those goals,

 Our business requires consistency at the top, so we would like to reward company loyalty.
 We need to attract employees with a unique skill set and knowledge so we can expand our business into new markets.

concerned with retaining employees who would but be difficult to replace? Or are you looking for an effective means of motivating key employees to increase profits? If you have multiple goals, which one has the highest priority?

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Key Employee Compensation Strategy (AMK-506)





# Intergenerational Planning





# **Goals of FIUL Policy**



Supplemental college funding



Access to potential funds that can help pay off debt other financial obligations



The opportunity to supplement retirement income





#### **College costs are on the rise**

Average Annual Tuition and Fees \$10,740 – Public universities (state residents) \$27,560 – Public universities (out-of-state residents) \$38,070 – Private colleges

Room and Board \$11,060 – Public Four-Year universities \$12,640 – Private Four-Year colleges Source: College Board, "Trends in college pricing 2021," October 2021



# **Case study benefits**

Event	End of year	Income tax free policy loans <sup>1</sup>
Emma's college funding	20	\$100,000
Pay off Jessica and Todd's mortgage	25	\$100,000
Jessica and Todd's supplemental retirement income	31	\$46,050 x 20yrs
Jessica passes away	93	Death Benefit for Emma: \$573,681

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Total Premiums Paid – Age 65	\$204,000
Death Benefit – Age 65	\$560,641
Total Distributions (College, Mortgage and Policy Loans, ending at age 87)	\$1,121,000
Death Benefit – Age 93	\$573,681
Total Benefits paid to the insured and beneficiaries	\$2,459,322

Assuming a minimum guaranteed illustrated rate of 0.10%, and maximum fees and charges were applied, the cash value would be sufficient to support the college funding. strategy. However, there is not be enough cash value in years 25 and 31 to support taking loans to use towards the other financial needs presented in this example otherwise the policy would lapse.

#### **Additional Resources**

College Funding Brochure (M-5285)

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FIXED INDEX UNIVERSAL LIFE INSURANCE

#### Another resource to help pay for college

Life insurance can cover more than your life.

Life insurance can help bridge the gap in your college funding. The main reason for buying life insurance is to provide a doath benefit for your loved ones. But if it's a fixed index universal life (FUU) insurance policy your premium disc has the potential to build arcumulation while acert time

Any available cash value can be accessed through policy loans and withdrawals for any purpose you choose – including supplementing your college funding strategy.







A tax efficient gift strategy to benefit multiple generations(CSI-513)



#### Intergenerational planning with life insurance (M-5783)



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# 03

# Seeking a tax efficient portfolio



# **Diversify** your retirement strategy

- Many Americans keep the majority of retirement savings in a qualified plan or IRA.
- But that may be changing, as prospective retirees realize the benefits of withdrawing their tax-deferred qualified funds and contributing them to a financial vehicle that can provide the opportunity for income-taxfree supplemental retirement income.
- One financial vehicle that your clients may want to consider is FIUL insurance.





#### Age: 60 Status: Pre-retiree Goal:

- Death benefit protection
- Seeking a tax efficient portfolio **Available Assets:** \$500,000

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#### Case Design assumptions



Gender	Male
Age	60
Торассо	Standard nontobacco
Initial Planned Premium	\$100,000 (policy years 1-5)
Total Planned Premium	\$500,000
Initial Death Benefit	\$1,000,000
Policy Loans <sup>1</sup>	Beginning age 75-89

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Total Premiums Paid – Age 65	\$500,000
Death Benefit – Age 65	\$1,000,000
Death Benefit - Age 95	\$276,681
Total Distributions (\$70,214 x 15)	\$1,053,210

Assuming a minimum guaranteed illustrated rate of 0.10%, and maximum fees and charges were applied, the cash value would not be sufficient to support a loan strategy as the policy would lapse after one year of taking loans.

# **Additional Resources**

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L.I.F.E.



The three buckets of a retirement strategy llianz ( Help make your idle assets 90 further Allianz 🕧 Flexibility and control in future tax environments

Allianz 🕕

The three buckets of a retirement strategy (CSI-450)

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Help make your idle assets go further (MLIF-1130)

Flexibility and control in future tax environments (MLIF-1132)

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# Additional Resources

#### Allianz (1)

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#### ALLIANZ FIXED INDEX UNIVERSAL LIFE INSURANCE

#### Interest credits are an indicator of value.

#### Our historical interest credits highlight the potential.

When you buy a fixed index universal life (FIUL) insurance policy, the interest credits you receive are an indicator of value being passed on to you as a policyholder. At Allianz Life Insurance Company of North America (Allianz), we are proud of our interest credit history and our reputation for our FIUL policies.

been credited based on t life of the policies. Average fixed and indexes FIUL policyholders have in <b>Average interest credited</b> 6.59% These averages de sit hidse hiers Keep in mind that past ne of future results, and the c armed by a policy will vo allocations selected.	Fixed Fixed 3.76K at bawass when opplicible. sufts are not an indicator studi interest credits	200         200         200         201         201         201         201         201         201         201         201         201         201         201         201         201         201         201         201         201         201         202         203         204         205         205         206         206         207         208         209         201         202         203         204         205         206         207         208         209         201         202         203         204         205         206         207         208         209         209         201         202         203         2
		your financial strategy.
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Must be accompanied by the netheds" (M-5913) brochure.	'Understanding FUL" brochure (M	9001 minimute society).

Interest Credits are an Indictor of Value (CSI-429)

#### Allianz 🕕

#### Allianz Life Insurance Company of North America

#### ALLIANZ LIFE PRO+\* ADVANTAGE FIXED INDEX UNIVERSAL LIFE INSURANCE POLICY Lock in increases. Lock out volatility.

#### How Index Lock and Auto Lock help reduce the impact of market uncertainty

Market volatility remains a big concern. According to our recent study, 71% of Americans said they prefer financial products that help protect from big losses, but come with smaller gains, over financial products that have the potential for big gains, but also the potential for big losses."

With Index Lock, you can lock in an index value at any time once during the crediting period. And with Auto Lock, the policy can activate the Index Lock automatically when it reaches your set target - which means you don't have to closely monitor the potential volatile swings of the Index <sup>2</sup>

#### The power of Index Lock based on actual client use

The following results are based on actual client experiences using Index Lock on their inforce Allianz Life Pro+\* Advantage life insurance policies.

What value do clients typically lock in at?



Must be accompanied by the Allianz Life Pro+\* Advantage brochure (M-7183) and Index Lock sales idea (CSI-512). <sup>1</sup>Allianz Life 2022 Retirement Rbk Readiness Study. And/or care an element is invested and and in the second and and an element of the second based on the index interest rate paramitige of the end of the basines day. Targets need to be measured that each coatfling particle and based based to an element of the careful particle and that be greater than the anexem target particle. This service may be discretified of any time. \*Exercising on Index Lock may result in a could higher or lower than if the Index Lock had not been exercised. We will not provide advice or notify you regarding whether you should exercise on Index Lock or the optimal time for doing so.

CSI-548 (R-1/2023)

#### Lock in increases. Lock out volatility. (CSI-548)

### Interest credits are an indicator of value.





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Historical interest credits for Allianz FIUL policies since 2006

Average Indexed Crediting: 6.59%

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Average Fixed Crediting: 3.76%

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### Lock in increases. Lock out volatility.





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11.40% is the average locked in value from 8/2019 – 12/2022

Manual Lock Option

Auto Lock Option

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#### **Recap:** 1 powerful product





Supplemental college funding

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Access to potential funds that can help pay off financial obligations

The opportunity to supplement retirement income

#### Disclosure

Guarantees are backed by the financial strength and claims-paying ability of Allianz Life Insurance Company of North America.

Products are issued by Allianz Life Insurance Company of North America.

Product and feature availability may vary by state and broker/dealer.

This content is for general educational purposes only. It is not, however, intended to provide fiduciary, tax or legal advice and cannot be used to avoid tax penalties or to promote, market, or recommend any tax plan or arrangement. Please note that Allianz Life Insurance Company of North America, its affiliated companies, and their representatives and employees do not give fiduciary, tax or legal advice or advice related to social security or Medicare. Clients are encouraged to consult their tax advisor or attorney or Social Security Administration (SSA) office for their particular situation.

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Life insurance involves qualification through health and financial underwriting.

FIUL is not a source for guaranteed retirement income or a traditional college funding vehicle.

There is no guarantee that a policy will earn sufficient interest to support a loan strategy. When taking loans, client should carefully manage their policy values to help protect against a policy and/or negative tax consequences.

Allianz Life Insurance Company of North America does not provide financial planning services.

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