



# Term Life Insurance & New Home Owners

Whoa, a mortgage – congrats! That’s a big grown-up box you just checked off. You probably picked your house for a variety of reasons. Maybe you liked the neighborhood or school district. Or maybe that tree in the yard looked like the perfect spot for a tire swing. Either way, your dreams for your new home stretch way into the future, so it might be a good idea to think about ways to help protect those dreams, like term life insurance.

## 30-year terms available (sound familiar?)

Most homeowners have a 30-year mortgage. Most homeowners are also not millionaires. If that sounds like you, applying for a term life insurance policy might be a smart move. With Bestow, you can apply for up to \$1.5 million in coverage to last the duration of your mortgage (between 10 and 30 years). If you were to pass away, your family would be responsible for paying the mortgage. A term life insurance policy could be an affordable way to help your family stay afloat, and continue building memories in the house you all worked so hard for. Talk about peace of mind.

**It's fast and easy (kind of the opposite of buying a house)**

Buying a house can be a slog. Well, after making it through all that, applying for term life insurance with Bestow might be the easiest thing you do all year. You can apply online in minutes. You'll get an instant decision with no medical exams, no paperwork, and no waiting around. You could have coverage as soon as today, if approved. It probably took months to land your new place, so taking the 5 minutes to apply for affordable coverage with Bestow will feel like a walk in the park. Or maybe a walk in your new yard.

**Why Bestow?**



**Trusted**

Policies are provided by an A+ rated carrier



**Affordable**

Rates start at just \$10/mo with coverage from 50k – \$1.5M



**Fast**

Quotes in seconds. Coverage in minutes. No hassles.

**Ready to get started with a free, instant quote?**

Ask your agent about applying with Bestow.

**Agent Contact Info:**

Name: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

To apply online, please visit: \_\_\_\_\_

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Our application asks about your lifestyle and health to avoid requiring a medical exam.  
North American is rated A+ (Superior) by A.M. Best. Limitations or restrictions may apply. A+ (Superior), the second highest rating out of 15 categories, was affirmed by A.M. Best for North American Company for Life and Health Insurance as part of Sammons Financial Group on August 19, 2020. A.M. Best is a large third party independent reporting and rating company that rates an insurance company on the basis of the company's financial strength, operating performance and ability to meet its ongoing obligations to policyholders