

In Good Times and Bad

Cory and Asia Schroeder met under the saddest of circumstances.

Asia was the widow of Peter, a Marine that was in Cory's unit. He was part of an elite bomb squad and died in the line of duty while stationed in Iraq. Asia was just 23 and their son, Jacob, 3.

Grief gripped the small family, but thankfully before deploying, Peter purchased an individual life insurance policy that doubled the coverage he had through the military. "His life insurance was instant assurance that everything was going to be OK financially," says Asia.

Cory offered solace and help to Asia and Jacob. Friendship turned to love, and a new family unit was born when they married.

Having seen life insurance in action through Peter's policy, the couple purchased it as well. In time, they were able to tap the cash value of their permanent policies to make a dream come true. They used it for a down payment on a new property to expand their 24-7 gym. "It's allowed us to follow our passion and do something we enjoy," says Cory.

The Schroeders know firsthand the power of life insurance. It's been there to support their life and their dreams through good times and bad.

**Withdrawing or borrowing funds from your policy will reduce its cash value and death benefit if not repaid, and may result in a tax liability if the policy terminates before the death of the insured.*

Asia Schroeder, with husband Cory and son Jacob