Ringy CRM + Levinson & Associates

The CRM designed on what matters most, feedback from our clients.

Overview

RingyCRM is changing the way insurance/sales agents do business by giving them a personal assistant in their back pocket. Leveraging the power of automation so agents can close more deals and make the most of their leads / marketing budget. Unlike most platforms, RingyCRM focuses on the art of constant contact. This means no lead ever dies, once it's in the system. It will nurture and reach out to that lead using automation and send a variety of drip marketing tactics to keep you in front of each and every lead. This creates a lower CPA and a higher ROI.

Feedback From Current Users

1 There is no current platform like Ringy CRM on the market, this means there is no automation and no follow up tactics using alternative platforms. We have found this highly decreases ROI and increases CPA

2 We found agents are having much higher contact rates, callback rates, and closing rates by using texting as a setup to a call. This is much more effective in comparison to just doing business the "old-school way."

3 The agents using RingyCRM are finding that they are getting more booked appointments and closing more deals from leads that went into their system during a wide variety of time frames, which simply isn't possible by just making phone calls.

4 RingyCRM also gives each account the ability to have personalized phone #'s which no other system we have seen can do. This makes it so there is never a "spoof" number used to create local presence and highly increases contact rate and decreases any chance of getting blocked by carriers.

Ringy CRM Feature List/Capabilities

- Automation sending a variety of drip marketing tactics to keep you in front of each and every lead.
- Personalized phone numbers that give local presence and increase contact rates and decreases any chance of getting blocked by carriers.
- Built-in VOIP Phone
- Agent coaching (Where you can barge or whisper in agent phone calls for assistance.
- Mobile App
- Power Dialing Functionality
- Option to record phone calls
- Built-in Booking page (Similar to Calendly) with custom URL for social media marketing.
- Ability to integrate with any lead vendor. Leads can automatically sync directly into our software. (i.e., Social Media ads, purchased leads etc; Live Transfers…)
- Team Capabilities - Ability to distribute, view and manage agent leads and view agent analytics.
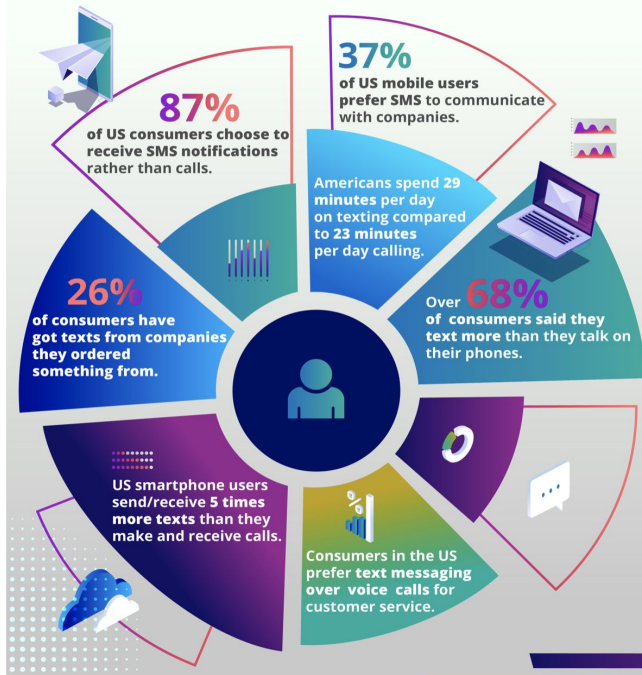
Power of SMS Marketing

- With time comes change, the industry norm for prospecting is transitioning to SMS first before a phone call.

- We have changed the game with our drip marketing capabilities.

- Clients currently using our platform contact rate and closing rate has been 3-5x since switching to our platform with AI guidance for TCPA laws. Keeping our platform fully compliant.

Do People Want to Text With Businesses?

67% of people **would rather text with a business** about appointments and scheduling than by email or phone and

75% of people wouldn't mind receiving an SMS text message from a brand (after opt-in)

SMS texting is still broadly used all over the world. Consumers prefer to open texts on their mobiles rather than receive calls. Stay tuned for all changing needs and demands in SMS communication.

87% of US consumers choose to receive SMS notifications rather than calls.

37% of US mobile users prefer SMS to communicate with companies.

Americans spend **29 minutes per day** on texting compared to **23 minutes** per day calling.

26% of consumers have got texts from companies they ordered something from.

Over **68%** of consumers said they **text more** than they talk on their phones.

US smartphone users send/receive **5 times more texts** than they make and receive calls.

Consumers in the US prefer **text messaging over voice calls** for customer service.

Calling Capabilities within Ringy CRM

- Personalized Local presence increases pick-up rate and eliminates the need for spoof numbers. our numbers are registered to each individual account insuring never coming up as spam risk or unknown caller.
- Built in VOIP Phone
- "Sales pipeline" creates efficiency for dialing, the ability to choose how many times to call one lead before automatically moving on to the next one.
- Users can create personalized "stages" or "buckets" to categorize dial sessions
- Built in Digital voicemail box
- Call recording
- Agent coaching (barge / whisper function)
- Voicemail Drops (save 20-30 secs per call)
- Mobile App - Ability to call from app and/or make/receive call from app or personal phone.

<u>Promotion</u> <u>Exclusive to Levinson & Associates</u>

We have exclusively partnered with **Levinson & Associates** to provide you with maximum value on our platform using the setup code "**Levinson**" during sign-up or using the link provided below you will receive a 2-week no-obligation-free trial and $30 **off** a month on your subscription EVERY MONTH for 6 months! We look forward to having you become a part of RINGY CRM!

https://app.ringy.com/sign-up/levinson - Sign Up Link

Use This **QR Code** For Levinson's Special Promo!

SCAN ME

Join Us For Our Intro Webinar!

Join us for our live training webinar

Levinson & Associates Exclusive

Date: April 15, 2022 **Time:** 3 PM EST

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