

Supplemental Season Incentive

Oct. 1, 2023 – Dec. 31, 2023

Build growth and gain momentum this selling season with supplemental plans from The Chesapeake Life Insurance Company.

Present your clients with a variety of UnitedHealthcare and SureBridge branded supplemental products, underwritten by The Chesapeake Life Ins. Co., designed to help with out-of-pocket expenses and round-out their overall health coverage and you could earn \$25 for every eligible issued policy in addition to your commissions!

How to earn

- Submit applications for products listed below between Oct. 1, 2023 – Dec. 31, 2023
- Meet the baseline of 5 issued qualifying policies
- Policies must be issued and in force with premium current on March 1, 2024
- See complete eligibility and rules below

Eligible Products Underwritten by The Chesapeake Life Ins.Co.	Bonus
AccidentWise®*	\$25
HeartWise®	\$25
CancerWise Plus	\$25
SecureWise®	\$25
HospitalWise®	\$25
DentalWise™ Max (effective 12/1/2023)	\$25

* Includes Accident Companion, Accident Direct, Critical Accident Direct, Critical Illness and ProtectFit Plus in the state of Oregon only

Product availability and designs vary by state. Check CLICO broker portal for product availability by state.

INCENTIVE PROGRAM ELIGIBILITY AND RULES: To be eligible, the following requirements and conditions must be met and receipt of any earned bonus is an acknowledgement and agreement of all terms. 1. Eligible product applications for this incentive must be submitted between October 1, 2023, and December 31, 2023. Eligible policies for this incentive are those issued for the products listed above, underwritten by The Chesapeake Life Insurance Company. All other SureBridge branded supplemental products do not count toward this bonus opportunity; this includes any Dental only product, Vision product, GetWell Medical Assistance, GetWell Discount Services, and GetWell ID Theft Protection and any and all optional benefit riders. 2. Eligible agents must meet the minimum baseline of qualifying policies, as defined in the contest above, before the incentive may be earned on all eligible placed business submitted during the contest period. 3. Once the baseline is met, all eligible plans must be in force (active, paid coverage) on March 1, 2024, for a minimum of 90 days to qualify for incentive payout. 4. Bonuses are paid per agent, based on his or her personal policy production (i.e. baseline count and incentive applies to policies issued not applications submitted). 5. Incentive payment will be calculated and paid by April 1, 2024. 6. Qualification is based on production as agent of record. 7. Applications cannot be split between agents. 8. Re-write, dependent addition, and/or benefit upgrade will not be considered a qualifying policy for this incentive. 9. Broker must have an active contract with The Chesapeake Life Insurance Company and be in good standing at the time of contest payout to receive earned incentive payment. 10. Bonus is paid as described above. 11. The Chesapeake Life Insurance Company reserves the right to make final judgment on contest qualifiers, modify terms or end this contest at any time without prior notification. Coverage that is withdrawn or does not meet the terms listed in these rules will not count toward contest bonus. 12. Any required disclosures to agent's clients are the agent's sole responsibility. A bonus is considered indirect compensation and will be reported as appropriate under the Consolidated Appropriations Act, 2021. 13. This contest is intended for agents contracted with The Chesapeake Life Insurance Company, some exclusions may apply. 14. 1099s apply.

The Chesapeake Life Insurance Company is the underwriter of these plans.

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