

# Life Insurance The Way it Should Be

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Regional Vice President
Protective Life Insurance Company

# **Agenda**

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Ι.	About	Prote	CTIVE

- 2. Short-Term Solutions
- 3. Permanent Solutions
- 4. Protective Velocity

### **Because We're All Protectors**



We make promises carefully and deliver



No surprises, no disappointments



We do the right thing

# We Are Highly Rated

	Protective Life Insurance Company		
	Financial Strength		
Standard & Poor's	AA-		
Moody's	<b>A1</b>		
Fitch	AA-		
A.M. Best	A+		

Financial Strength Ratings as of October 3, 2022. Ratings are subject to change at any time, and do not apply to products or their performance. A portion of Protective Life and Annuity Insurance Company's policy liabilities are guaranteed by Protective Life Insurance Company.



# **Protective Life's Core Niche:** We are committed to protecting families and wealth. We have designed products to perform throughout the client's life in the manner in which they were intended to perform when they were sold.



### **Short-Term Solutions**

#### **Protective Classic Choice term (10-40 Year)**



Streamlined



Easy to understand



Coverage at a more affordable price



#### **Protective Custom Choice UL (10-30 Year)**



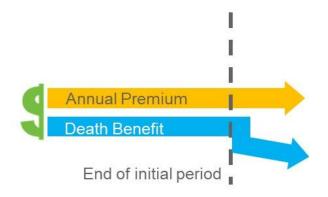
Flexible



Customizable



Unique level-premium design



### **Protective Classic Choice Term Specifications**

# Term periods (years)

- 10-year plan: 18 80 (18-75 for tobacco)
- 15-year plan: 18 75 (18 68 for tobacco)
- 20-year plan: 18 − 70 (18 − 62 for tobacco)
- 25-year plan: 18 − 60 (18 − 52 for tobacco)
- 30-year plan: 18 58 (18 43 for tobacco)
- 35-year plan: 18 50 (18 40 for tobacco)
- 40-year plan: 18 45 (18 40 for tobacco)

#### **Expiry**



# Foundation: Classic Choice Term

- Consistently Priced and Repriced into Top 3
  - Ranked 1st 26% of cells for Monthly Premium
  - 85% in the Top 5 slots
- Term Durations of 10,15, 20, 25, 30, 35 and 40 year
- Convertible to 1 of 3 GUL products at Protective
- GREAT Monthly Premiums, sometimes the difference is pennies



# Foundation: Classic Choice Term

# What is The Value of a Penny?

Check-Out Protective's Classic Choice Monthly Term Rates

Most term insurance is placed in-force with a <u>monthly</u> premium \$100,000, 20 Year Term for a Male, 45, Standard Non-smoker

Carrier	Monthly Premium	Annual Premium
Carrier A	\$24.61	\$289.58
Protective Life's Classic Choice 20	\$24.60	\$289.63

### • For A Penny More:

- Quicker submission, to issue, to placement
- Protective Velocity with PLUS accelerated underwriting
- Protective does the work after submission
- Easier Underwriting
- Convert to a GUL
- Better Service

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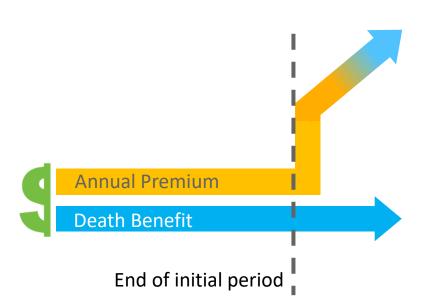
### **Protective Custom Choice UL 10-30**

#### Affordable short-duration coverage

Features a decreasing face amount after the level benefit period rather than a premium increase

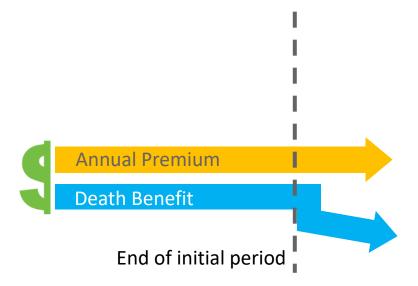
#### **Protective Classic Choice Term**

Annual premium increases to continue coverage after expiration of term, and continues to rise



#### Protective Custom Choice UL

Annual premium remains the same while the death benefit gradually decreases, at the same time the need for protection is typically decreasing





### **Level Pay Term**

Protective Custom Choice UL 9/21

Flexible Premium Adjustable Life Plan

Riders: None

Initial Death Benefit: \$750,000

Initial Annual Premium: LDBP-10: \$1,008.08

#### Tabular Detail

Prepared For: Valued Client Male Age 45, Non-Tobacco

End		Level Death Bene	efit Period				
of		10 Years					
Year Age	Year	Premium Outlay	Death Benefit				
_		<u>-</u>					
46	1	1,008.08	750,000				
47	2	1,008.08	750,000				
48	3	1,008.08	750,000				
49	4	1,008.08	750,000				
50	5	1,008.08	750,000				
51	6	1,008.08	750,000				
52	7	1,008.08	750,000				
53	8	1,008.08	750,000				
54	9	1,008.08	750,000				
55	10	1,008.08	750,000				
56	11	1,008.08	405,538				
57	12	1,008.08	349,785				
58	13	1,008.08	311,998				
59	14	1,008.08	284,958				
60	15	1,008.08	259,998				
OU	.13	1,000.00	200,000				



#### **Stepped Premium**

Protective Custom Choice UL 9/21

Flexible Premium Adjustable Life Plan

Riders: None

Initial Death Benefit:

Initial Annual Premium:

Tabular Detail

\$750,000

LDBP-10: \$821.12

Prepared For: Valued Client

Male Age 45, Non-Tobacco



End		Lev	el Death Bene	efit Period
of			10 Yea	ars
Year			Premium	Death
Age	Year		Outlay	Benefit
46	1	٢	821.12	750,000
47	2		821.12	750,000
48	3	-	821.12	750,000
49	4		821.12	750,000
50	5		821.12	750,000
	_			
51	6	ſ	1,271.30	750,000
52	7		1,271.30	750,000
53	8	-	1,271.30	750,000
54	9		1,271.30	750,000
55	10	L	1,271.30	750,000
56	11	٢	1,008.08	405,538
57	12		1,008.08	349,785
58	13	4	1,008.08	311,998
59	14		1,008.08	284,958
60	15	L	1,008.08	259,998

An almost 20% Cheaper Entry Point

# 1035 Exchange to "Term"

Protective Custom Choice UL 9/21

Flexible Premium Adjustable Life Plan

Riders: None

Total Lump Sum:

Initial Death Benefit:

Initial Annual Premium:

Tabular Detail

\$9,750.00

\$750,000

LDBP-10: \$0.00

Prepared For: Valued Client

Male Age 45, Non-Tobacco

End		Level Death Bene	efit Period
of		10 Yea	irs
Year		Premium	Death
Age	Year	Outlay	Benefit
46	1	9,750.00	750,000
47	2	0.00	750,000
48	3	0.00	750,000
49	4	0.00	750,000
50	5	0.00	750,000
51	6	0.00	750,000
52	7	0.00	750,000
53	8	0.00	750,000
54	9	0.00	750,000
55	10	0.00	750,000
56	11	1,008.08	405,538
57	12	1,008.08	349,785
58	13	1,008.08	311,998
59	14	1,008.08	284,958
60	15	1,008.08	259,998



## Mortgage protection for less

#### **Company B**

30-year term

male, 35, preferred nontobacco

	· · ·		
Policy year	Mortgage	Death benefit	Annual premium
1	\$375,000	\$375,000	\$402
5	\$339,178	\$375,000	\$402
10	\$295,540	\$375,000	\$402
15	\$242,036	\$375,000	\$402
20	\$176,829	\$375,000	\$402
25	\$97,212	\$375,000	\$402
30	\$0	\$375,000	\$402
31	\$0	\$375,000	\$14,985

**Cumulative premium** (years 1-30)

\$12,061

VS

#### **Protective Custom Choice UL**

20-year level death benefit period

male, 35, preferred nontobacco

Policy year	Mortgage	Death benefit	Annual premium
1	\$375,000	\$500,000	\$339
5	\$339,178	\$500,000	\$339
10	\$295,540	\$500,000	\$339
15	\$242,036	\$500,000	\$339
20	\$176,829	\$500,000	\$339
25	\$97,212	\$110,974	\$339
30	\$0	\$60,123	\$339
31	\$0	\$54,254	\$339

**Cumulative premium** (years 1-30)

\$10,173

# **Protective** Lifetime Assurance UL (LAUL)



Issue ages

18-85

75 for Select Preferred



**Lapse protection** 

Min: Age 90 / 20 Years



Target = Annualized level premium

No rolling target

### **Return of Premium Endorsement**



- 25% of premiums paid, available on or after the 10th policy anniversary, upon full surrender
- Limited to 50% of lowest death benefit
- Not limited to a 60-day window



- All issue ages
- Standard Non-Tobacco, Preferred, or Select Preferred
- Rated no higher than Table 4 / \$5 flat extra

# **Protective Advantage Choice**<sup>sm</sup> **UL**



Strong guarantees balanced with competitive premiums



Flexible premium options can be adjusted as life changes



Cash value potential for future expenses

### **Advantage Choice UL - Return of Premium Endorsement**



- 50% of premiums paid available beginning of policy year 21
- 100% of premiums paid available beginning of policy year 26
- 60-day window from policy anniversary



- Issue ages 18 70
- Standard Non-Tobacco, Preferred, or Select Preferred
- Rated no higher than Table 4 / \$5 flat extra

#### Protective Advantage Choice UL 3/23

Universal Life Flexible Premium Adjustable Life Plan

tial Annual Premium: \$541,111.82

Initial Death Benefit: \$10,000,000.00

Riders: None

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Prepared For: Wealthy Female Client

Guaranteed Assumptions

Female Age 78, Preferred

## Protective ന്റ്

### **Actual Case: Wealthy Female Client**

- Age 78, Applied Preferred
- \$10mm Permanent Coverage Needed
  - Estate Tax plan Need
    - Guaranteed DB to 110
    - Level Pay
    - Annual Premium \$541,111

•					2.00% Guaranteed Interest Rate			
1					M	laximum Poli	cy Charges	
			Premium	Cumulative	Policy	Surrender	Death	
	Age	Year	Outlay*	Premium	Value	Value	Benefit	Notes 1
	79	1	541,111.82	541,112	179,873	0	10,000,000	
	80	2	541,111.82	1,082,224	334,726	0	10,000,000	
	81	3	541,111.82	1,623,335	457,458	0	10,000,000	
	82	4	541,111.82	2,164,447	541,427	59,527	10,000,000	
	83	5	541,111.82	2,705,559	585,829	131,729	10,000,000	
	84	6	541,111.82	3,246,671	584,473	221,173	10,000,000	
	85	7	541,111.82	3,787,783	524,611	252,111	10,000,000	
	86	8	541,111.82	4,328,895	369,336	187,736	10,000,000	
	87	9	541,111.82	4,870,006	118,149	27,349	10,000,000	
	88	10	541,111.82	5,411,118	0	0	10,000,000	
	89	11	541,111.82	5,952,230	0	0	10,000,000	
	90	12	541,111.82	6,493,342	0	0	10,000,000	
	91	13	541,111.82	7,034,454	0	0	10,000,000	
	92	14	541,111.82	7,575,565	0	0	10,000,000	100
_	93	15	541,111.82	8,116,677	0	0	10,000,000	
	94	16	541,111.82	8,657,789	0	0	10,000,000	
	95	17	541,111.82	9,198,901	0	0	10,000,000	
	96	18	541,111.82	9,740,013	0	0	10,000,000	
	97	19	541,111.82	10,281,125	0	0	10,000,000	
	98	20	541,111.82	10,822,236	0	0	10,000,000	
	99	21	541,111.82	11,363,348	0	0	10,000,000	
	100	22	541,111.82	11,904,460	0	0	10,000,000	
	101	23	541,111.82	12,445,572	0	0	10,000,000	
	102	24	541,111.82	12,986,684	0	0	10,000,000	
	103	25	541,111.82	13,527,796	0	0	10,000,000	
	104	26	544 444 02	14.000.007			10 000 000	
	104	26	541,111.82	14,068,907	0	0	10,000,000	
	105	27	541,111.82	14,610,019	0	0	10,000,000	
	106 107	28 29	541,111.82 541,111.82	15,151,131	0	0	10,000,000	
	107	30	541,111.82	15,692,243	0	0		
	100	30	341,111.82	16,233,355	0	U	10,000,000	
	109	31	541,111.82	16,774,466	0	0	10,000,000	
	110	32	541,111.82	17,315,578	0	0	10,000,000	
	-10	-	5 .2,222.02	-7,525,570	•	0	23,000,000	

#### Protective Advantage Choice UL 3/23

\$638,491.10

Initial Death Benefit:

Riders: None

\$10,000,000.00

Female Age 78, Non-Tobacco

Prepared For: Wealthy Female Client

**Guaranteed Assumptions** 



### **Actual Case: Wealthy Female Client**

- Client comes back STD NT
- \$10mm Permanent Coverage Needed
  - Estate Tax plan Need
    - Guaranteed DB to 110
    - Level Pay
    - Annual Premium Increases to \$638,491
    - Difference of \$97,380

How can we save the case?

1						% Guarantee		ite
1					N	laximum Pol	icy Charges	
			Premium	Cumulative	Policy	Surrender	Death	
	Age	Year	Outlay*	Premium	Value	Value	Benefit	Notes 1
	79	1	638,491.10	638,491	260,350	0	10,000,000	
	80	2	638,491.10	1,276,982	499,815	0	10,000,000	
	81	3	638,491.10	1,915,473	712,270	201,970	10,000,000	
	82	4	638,491.10	2,553,964	892,329	410,429	10,000,000	
	83	5	638,491.10	3,192,456	1,040,466	586,366	10,000,000	
	84	6	638,491.10	3,830,947	1,152,226	788,926	10,000,000	
	85	7	638,491.10	4,469,438	1,217,406	944,906	10,000,000	
	86	8	638,491.10	5,107,929	1,204,351	1,022,751	10,000,000	
	87	9	638,491.10	5,746,420	1,115,748	1,024,948	10,000,000	
	88	10	638,491.10	6,384,911	933,916	933,916	10,000,000	
	89	11	638,491.10	7,023,402	630,531	630,531	10,000,000	
	90	12	638,491.10	7,661,893	172,312	172,312	10,000,000	
	91	13	638,491.10	8,300,384	0	0	10,000,000	
	92	14	638,491.10	8,938,875	o	o	10,000,000	
	93	15	638,491.10	9,577,367	0	0	10,000,000	
_			500 101 10	40.245.050			40.000.000	
A	94 95	16 17	638,491.10	10,215,858	0 0	0	10,000,000	
	96	18	638,491.10	10,854,349		0	10,000,000	
	96	19	638,491.10	11,492,840	0 0	0	10,000,000	
	98	20	638,491.10	12,131,331	0	0	10,000,000	
	98	20	638,491.10	12,769,822		U	10,000,000	
	99	21	638,491.10	13,408,313	0	0	10,000,000	
	100	22	638,491.10	14,046,804	0	0	10,000,000	
	101	23	638,491.10	14,685,295	0	0	10,000,000	
	102	24	638,491.10	15,323,786	0	0	10,000,000	
	103	25	638,491.10	15,962,278	0	0	10,000,000	
	104	26	638,491.10	16,600,769	0	0	10,000,000	
	105	27	638,491.10	17,239,260	0	0	10,000,000	
	106	28	638,491.10	17,877,751	0	0	10,000,000	
	107	29	638,491.10	18,516,242	0	0	10,000,000	
	108	30	638,491.10	19,154,733	0	0	10,000,000	
	109	31	638,491.10	19,793,224	0	0	10,000,000	
	110	32	638,491.10	20,431,715	0	0	10,000,000	
				_0,.02,.20		ū	_3,000,000	

#### Protective Advantage Choice UL 3/23

\$10,000,000.00

Universal Life Flexible Premium Adjustable Life Plan

l Annual Premium: \$545,6

Riders: None

Initial Death Benefit:

abular Detail

Prepared For: Wealthy Female Client

Guaranteed Assumptions

Female Age 78, Non-Tobacco



### **Actual Case: Wealthy Female Client**

- Stepped Premium Approach
- \$10mm Permanent Coverage Needed
  - Estate Tax plan Need
    - Guaranteed DB to 100
    - Re-Guarantee to Age 110
    - Life Expectancy 89
    - Guarantee to 100 11 Years past LE
    - Annual Premium Decreases to \$545,697
    - Difference of \$4,586 more expensive

L					2.009	% Guarantee	d Interest Ra	ate
					N	1aximum Poli	cy Charges	
			Premium	Cumulative	Policy	Surrender	Death	
	Age	Year	Outlay*	Premium	Value	Value	Benefit	Notes 1
	79	1	545,697.63	545,698	173,148	0	10,000,000	
	80	2	545,697.63	1,091,395	320,951	0	10,000,000	
	81	3	545,697.63	1,637,093	436,234	0	10,000,000	
	82	4	545,697.63	2,182,791	512,257	30,357	10,000,000	
	83	5	545,697.63	2,728,488	548,110	94,010	10,000,000	
	84	6	545,697.63	3,274,186	537,464	174,164	10,000,000	
	85	7	545,697.63	3,819,883	467,370	194,870	10,000,000	
	86	8	545,697.63	4,365,581	300,514	118,914	10,000,000	
	87	9	545,697.63	4,911,279	36,134	0	10,000,000	
	88	10	545,697.63	5,456,976	0	0	10,000,000	
	89	11	545,697.63	6,002,674	0	0	10,000,000	
	90	12	545,697.63	6,548,372	0	0	10,000,000	
_	91	13	545,697.63	7,094,069	0	0	10,000,000	
E	92	14	545,697.63	7,639,767	0	0	10,000,000	
_	93	15	545,697.63	8,185,464	0	0	10,000,000	-
	94	16	545,697.63	8,731,162	<b>0</b>	0	10,000,000	
	95	17	545,697.63	9,276,860	0	0	10,000,000	
	96	18	545,697.63	9,822,557	0	0	10,000,000	
	97	19	545,697.63	10,368,255	0	0	10,000,000	
	98	20	545,697.63	10,913,953	0	0	10,000,000	
	99	21	545,697.63	11,459,650	0	0	10,000,000	
	100	22	545,697.63	12,005,348	0	0	10,000,000	
	101	23	1,318,467.32	13,323,815	0	0	10,000,000	
	102	24	1,318,467.32	14,642,283	0	0	10,000,000	
	103	25	1,318,467.32	15,960,750	0	0	10,000,000	
	104	26	1,318,467.32	17,279,217	0	0	10,000,000	
	105	27	1,318,467.32	18,597,684	0	0	10,000,000	
	106	28	1,318,467.32	19,916,152	0	o	10,000,000	
	107	29	1,318,467.32	21,234,619	0	0	10,000,000	
	108	30	1,318,467.32	22,553,086	0	0	10,000,000	
	109	31	1,318,467.32	23,871,554	0	0	10,000,000	
	110		1.318.467.32	25.190.021	0	0	10.000.000	

### **Index Choice UL Product Design with Lapse Protection**



### Lapse protection

Selectable lapse protection period to age 90

Strongest competitive positioning:

- \$1 Cash surrender value at maturity
- Endow at maturity

The lapse protection guarantees the policy death benefit only, not the cash or surrender value. Policy transactions and premium changes will affect the cost and length of the protection. Late or skipped premiums are not recommended because this may cause the policy to lose lapse protection and the premiums required to restore lapse protection could be significantly higher.

# **Product Design**



#### **Index Account & Fixed Account**

S&P 500<sup>®</sup> Index (without dividends)

Point-to-point with annual reset

8.0% cap rate\*

0% floor

100% participation rate (guaranteed)

Fixed Account 3.25% current crediting rate\*

Fixed Account 1.00% guaranteed minimum rate

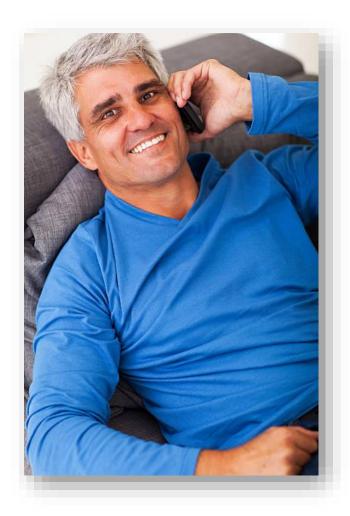
<sup>\*</sup> As of 10/3/2022 - Rates subject to change at the discretion of Protective Life

# **Blended Family Case Study – Meet Eddie**

Age 50, successful corporate executive, Standard NT

#### Objectives:

- Security for 2<sup>nd</sup> Spouse
- Legacy for his twin boys from first marriage
- Living benefits in case he has an extended care event



### **Blended Family Case Study – Solution**

\$1.3M ICUL with ECR designed to pay a \$500k lump sum and \$4k income stream for 21 years

IUL Carrier	Annual Premium for \$1.3M DB Solving for Min Cash at Maturity with Chronic Illness Protection	Age Death Benefit is Guaranteed	Target
Protective	\$14,610*	86	\$19,508
Mutual of Omaha	\$15,168	70	\$16,497
John Hancock	\$15,364	78	\$20,100
American General	\$16,160	91	\$19,201
Symetra	\$16,525	89	\$19,745
Lincoln	\$16,798	90	\$17,914
Nationwide	\$16,976	70	\$21,479

<sup>\*\$500</sup>k lump sum and \$4k monthly income stream for 21 years. Total DB payout = \$1,508,000. A small percentage of each income payment will be classified as taxable at the beneficiary's income tax rate. The taxable amount is clearly outlined in the illustration.

### **Riders**



#### ExtendCare Rider

- Indemnity payment method
- Up to 5% of the death benefit\*
- Premiums & charges waived while on claim

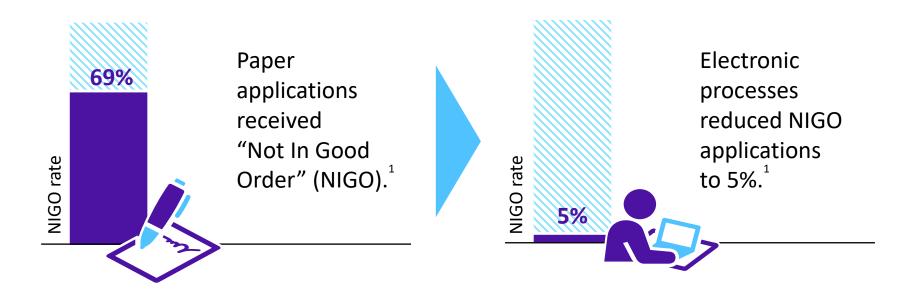


#### **Income Provider Option**

- Structured death benefit payments
- 1-30 years
- Lump sum & installment payments

\*Not to exceed IRS per diem. Monthly benefit amounts are subject to change. Not available in all states.

# **EZ-App**<sup>sm</sup> drop-ticket platform



Enhanced EZ-App is available when submitting tickets for:

- Classic Choice term10-40
- Custom Choice<sup>SM</sup> UL 10-30
- Protective Lifetime Assurance UL
- Protective Advantage Choice UL
- Protective Indexed Choice UL

- Avoid NIGOs and data entry errors
- Submit applications faster and more efficiently
- Complete applications on desktop and mobile
- Reduce application cycle time up to 14 days!

<sup>&</sup>lt;sup>1</sup> Digitizing Life Insurance New Business with Technology and Tools." Celent, https://www.celent.com/insights/166869184

## **TeleLife**®





- Electronic applications are retrieved immediately<sup>1</sup>
- Client interview calls initiated within 24 hours
- Interviews are conducted by Protective employees

<sup>&</sup>lt;sup>1</sup> When submitted via EZ-App or a Protective-approved third-party platform.



Requests additional information

# **EZ-APP Online Part II – powered by Velocity**



Protective continues to enhance our onboarding process for our customers and agents. Based on their needs, we are offering the option to have the Part II medical questions completed fully online.



The Customer can register their account, complete their medical questions, review, and sign their application all online at their convenience.



Agents can "assist" by completing the medical questions online with the customer.

# **Protective Life Underwriting Solution (PLUS)**



Designed to underwrite applicants with the least invasive requirements possible

- Tailored underwriting and optimizes speed to issue
- Labs and Attending Physician Statement may not be required
- 2X FASTER than traditional underwriting



Reducing the overall cycle time of your clients' applications



More time to grow your business

#### Available for

- Classic Choice term10-40
- Custom Choice UL 10-30
- Protective Lifetime Assurance UL
- Protective Advantage Choice UL
- Protective Indexed Choice UL

# **Electronic Policy Delivery (EPD)**



#### Reduce paperwork and insure clients *faster*

- Quick, easy and safe delivery method for life insurance policies
- 5 days faster than paper delivery
- No difference in underwriting process
- Client can conveniently review their policy 24/7
- Expedites policy delivery to your client
- All documents are safely stored on our secure website

### **Protective products & tools**

### To recap...

#### **Protective overview**

- 2 Term products Unique flexibility with Custom Choice UL 10-30
- 2 UL products Return of premium endorsement
- Indexed Choice UL Death benefit protection with strong cash values

#### **Velocity – Electronic platform**

- All products can be submitted electronically (EZ-App)
- All products are eligible for Accelerated Underwriting (PLUS)
- Electronic Policy Delivery

# **Important information**

The Protective trademarks, logos and service marks are property of Protective Life Corporation and are protected by copyright, trademark, and/or other proprietary rights and laws.

Protective and Protective Life refer to Protective Life Insurance Company (PLICO) and its affiliates, including Protective Life and Annuity Company (PLAIC). PLICO, founded in 1907, is located in Nashville, TN, and is licensed in all states excluding New York. PLAIC is located in Birmingham, AL, and is licensed in New York. Product availability and features may vary by state. Each company is solely responsible for the financial obligations accruing under the products it issues. Product guarantees are backed by the financial strength and claims paying ability of the issuing company.

Protective Classic Choice Term (ICC16-TL21/TL-21), a level death benefit term insurance policy to age 90 and Protective Custom Choice UL (ICC12-UL22), Protective Lifetime Assurance UL (ICC12-UL22), Protective Advantage Choice UL (ICC12-UL20), and Protective Indexed Choice UL (ICC19-UL27), universal life insurance policies, are issued by Protective Life Insurance Company, Nashville, TN. Policy form numbers, product features and availability may vary by state. Consult policies for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age of sex. In Montana, unisex rates apply. Premiums increase annually after the initial guaranteed premium period. All payments and guarantees are subject to the claims-paying ability of Protective Life Insurance Company.

Protective Indexed Choice UL is not a security investment and is not an investment in the market.

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Lapse protection guarantees the policy death benefit for the duration of the guarantee and does not cover cash or surrender value. Loans, withdrawals, and other policy and premium changes will affect the cost and length of protection. Failure to make premium payments as planned may cause the policy to lose lapse protection and premiums required to restore it could be significantly higher. Refer to the policy and endorsements for complete terms, conditions, and limitations.

The tax treatment of life insurance is subject to change. Neither Protective Life nor its representatives offer legal or tax advice. Your clients should consult with their legal or tax advisors regarding their individual situations before making any tax-related decisions.

Although the Indexed Account is not a security or direct investment in the stock market, it can offer you the upside potential of an equity market, but also protect your account value from downside market risk.

This is only a summary of ExtendCare benefits. Actual terms and conditions contained in the rider govern all benefits provided. Please see the rider for more detailed information. Available only at issue and at an additional cost. Assumes medical and financial underwriting qualifications at time of initial application.

ExtendCare falls under IRC Sec. 101(g) Accelerated Death Benefit guidelines and does not fall under health regulations. This differentiation could affect eligibility for public assistance programs such as Medicaid, Supplemental Income, or others. Purchasers should consult a qualified advisor along with a legal or tax advisor to determine if the rider will affect their initial or continued eligibility for public assistance or other tax-related decisions.

ExtendCare (ICC16-L638/L638 12-16) is issued by Protective Life Insurance Company (PLICO) which is located in Birmingham, AL. Subject to underwriting and up to a 2-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. Consult policy for benefits, riders, limitations and exclusions. In Montana, unisex benefits and rates apply. Policy form numbers, product features and availability may vary by state. PLICO does not render legal or tax advice. Information in this summary is based on current tax laws that are subject to change. Individuals should consult their attorney or tax advisor regarding their individual situation.

ExtendCare is not available in CA or NY.

Income Provider Option (UL-E35) is an endorsement available only at issue on certain UL and VUL products issued by PLICO. Actual terms and conditions contained in the product policy and the endorsement govern benefits provided. A portion of periodic payments may be reported as taxable income to the beneficiary. Consumers should consult their attorney or tax advisor regarding their individual situations. Please see the endorsement for more detailed information. May not be available in all states or on all currently-marketed UL products. State variations may apply.

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